

# ENK

INTERNATIONAL

Empire State Economic Development  
Albany, New York 12245

To Whom It may Concern:

Over the past 2 ½ years, ENK International has enjoyed and benefitted from the consultative services of Dynasty Resources and continues to work with them as ENK International expands its production base into China.

During this time, ENK has worked with Dynasty Resources on the development of ENKCHINA, an ambitious fashion industry trade show partnership with the influential CHIC show in Beijing. ENK's 2012 China presentation enjoyed the support and partnership of the US Commerce Department and the New York State Office of Economic Development, through its representative, Marvin Schechter, who attended the ENKCHINA presentation this past March.

During ENK's relationship with Dynasty Resources, they have met expectations across a full range of projects including on the ground training and staffing in China, market analysis and research, creating an ambitious China fashion market Guide Book for our trade show exhibitors, providing expert insights to customers as an important link in the sales chain, complex translations, event planning and budgeting in China, developing China market contacts and introducing new business opportunities to ENK, media and public relations support and detailed post-show contact and guidance for ENK customers toward realizing China export success.

ENK has found Dynasty Resources to be a professional partner in these endeavors and looks forward to a continued relationship with them.



**Lee Rosenbaum**  
*Director, International Sales*